



Tentative Agenda

Nashville, TN

April 29, 2011

9:00 – Registration & Networking (light breakfast, pastries, coffee, juice, etc.)

9:30 – Welcome & Motivational Speaker

10:30 – Break

10:45 – Panel of Business Women in Tennessee: Creative ways of marketing, Financing and Managing - *How did you get started? How did you handle your employees? What challenges did you face or still face?*

11:45 – Break and move back to General Session room

12:00 – Lunch – Policy & Legislative Process: How to be a part of the legislative process and tell your story

1:30 – Break and move to Concurrent Sessions

1:45 – Concurrent Session

2:45 – Break

3:00 – Concurrent Session

4:00 – Concurrent Session

5:00 – Break and move back to General Session room for dinner

5:15 - Dinner (served) - Motivational Speaker

7:00 – Conference Adjourns

Concurrent Sessions Include:

On The Farm (Business)

- Marketing Ethics
- Record Keeping
- Financial Management (Business Planning)

On The Individual

- Household Budgeting & Retirement
- Healthy Living – Nutrition & Wellness
- Stress Management

On The Job

- Computer Skills
- Media (marketing a product or responding to the media) & Social Networking Savvy
- Organization – Managing The Chaos